



inspired by lifestyle + driven by opportunity



INVESTMENT ATTRACTION PROGRAM

The Gold Coast is a city coming of age. It is a place of opportunity that, over the next decade, will transform into a globally-recognised city while retaining its enviable lifestyle and stunning natural environment.

The City of Gold Coast have an established investment attraction program has to assist companies wanting to relocate or expand to the Gold Coast from export focused and knowledge-based industry sectors.

We have a team of experts dedicated to helping you take advantage of new opportunities in the city through a range of investment and relocation services; from initial concept discussions, itinerary development and introductions, financial assistance and strategic advice through to ongoing business support and capacity building.



How we can help

Financial assistance may be available to influence the location of strategic projects and the attraction of leading companies.

Itinerary development is available to companies seeking to investigate opportunities within the city.

Streamlined development applications and fast-tracked approvals, subject to statutory requirements, are available.

Tailored business case package of comparative information from our in-house research team is available to assist you with your business case preparation.

Site selection and the facilitation of site visits to explore the multiple commercial, industrial, co-working and serviced office opportunities available.

Introductions with our local industry networks, suppliers, service providers and supply chain contacts.

Government facilitation we can assist with full Government support by facilitating meetings with both Federal and State Government.

Workforce development and introductions to our network of over 300 education and training providers to assist with required skills and capabilities for your operation.

Ongoing support is available to businesses once you have located on the Gold Coast through the Economic Development Branch. This includes export assistance, international trade and business accelerator programs as well as facilitated access to State and Federal Government programs.

Eligibility criteria

For companies interested in accessing financial assistance under our program the following eligibility criteria will apply:

- the applicant must have a successful and proven track record and the capability (technical, managerial and financial) to carry out the activity proposed
- the applicant must have been operating profitably for at least the past two years
- the applicant company must provide significant net economic benefits to the city that will result in the creation of sustainable jobs for the city's workforce
- the applicant must have, or can obtain, an Australian Business Number (ABN)
- the applicant must not be a Gold Coast registered business unless it can be demonstrated that the business is implementing a new business stream or activity resulting in significant ongoing economic impact (all eligibility and assessment criteria must still be met)
- the proposed activity must be commercially viable in the absence of any financial assistance that may be provided by the City of Gold Coast
- the proposed activity must not cause significant detriment to, and/or be a substitute for, existing businesses located within the Gold Coast
- the proposed activity must not have been committed to or commenced within the Gold Coast prior to applying for our program
- the proposed activity must be contestable with other cities, states or countries
- the proposed activity must not compromise national and international obligations for Queensland and Australia.

For more information, please contact City of Gold Coast on:

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