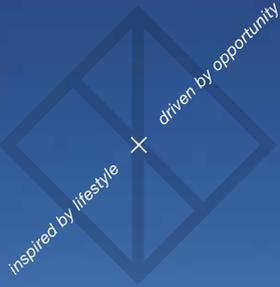


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BUSINESS GUIDE

ARAB HEALTH 2018





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Welcome to the Gold Coast

As Mayor of the Gold Coast I am honoured to introduce you to our great city.

It's a place where the 'have-a-go' spirit is strong and people are proud to live; work; study; start and grow a business; and raise a family.

In the lead-up to the Gold Coast 2018 Commonwealth Games™ we are embracing change and dreaming big.

We are taking advantage of our opportunity to shine on the world stage. The work we're doing now will transform the Gold Coast from a city with potential to a truly world-class global centre.

I encourage you to find out more about our city. The information we've provided in this book is just the beginning of the Gold Coast story.

As a relatively young city, the best is yet to come. Be part of our future.



MAYOR TOM TATE





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Australia's Gold Coast

The Gold Coast is a city coming of age. It is a place of opportunity that, over the next decade, will transform into a globally-recognised city while retaining its enviable lifestyle and stunning natural environment.

Strategically located on the edge of the Asia-Pacific rim, with access to two international airports, the Gold Coast is

perfectly positioned as a destination for business, investment, study, sport, events, tourism and lifestyle.

The Gold Coast stretches along 57 kilometres of coastline and is home to over half a million people. Beyond the city's beautiful beaches are vast, sub-tropical rainforests with breathtaking scenery.



The city enjoys a five-year average annual growth rate of two per cent and has access to an economic catchment of more than 3.6 million people.

Welcoming more than 13 million visitors each year, the Gold Coast is Australia's premier tourist destination, offering a vibrant mix of shopping, accommodation, theme parks, restaurants, entertainment and an abundance of natural attractions.

With a robust economy valued at more than \$30 billion, and an ambitious strategy that encourages innovation and sustainable growth, the Gold Coast's future is full of promise.

Ours is an economy of opportunity that has grown from its basis in tourism and construction to a diverse, knowledge-based economic environment.



Health and medical industry

The Gold Coast health and medical sector is the Gold Coast's largest employing sector, with more than 40,800 highly skilled workers, contributing over \$2.2 billion to the local economy.

Investment in the sector continues to grow with more than \$5 billion recently invested in the Gold Coast Health and Knowledge Precinct (GCHKP), Asia-Pacific's emerging health and knowledge hub. The precinct is home to Gold Coast University Hospital, research and allied medical facilities, as well as Griffith University and the Menzies' Health Institute. The next stage of the GCHKP will allow for the relocation and expansion of global enterprises into the Precinct.

The Precinct anchors the city's health and medical industry and provides a unique innovation cluster to support leading health services, research innovation, world-class education and commercialisation of new products and services.

Across the city, the Gold Coast is home to over 1500 health and medical enterprises, producing over \$2.7 billion in local sales and \$173 million in exports.

Operating under high Australian standards and locally held intellectual property, Gold Coast businesses are gaining international recognition and demand for quality products and services; from supplements and pharmaceuticals to medical devices and specialist treatments. Alongside our medical industry are a growing number of health and wellbeing products including organic skincare, sun protection and dietary supplements.





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GOLD COAST COMPANY PROFILES





Gold Coast Health and Knowledge Precinct



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Bio-Medicals



Bio-Medicals is a nutraceutical health and wellness company located in Gold Coast, Australia.

Bio-Medicals have over 20 different sku's that all embody health and wellness. They currently service over 1000 retail outlets around Australia and are passionate about helping people reach their health goals.

Products/services:

- organic tasteless cooking coconut oil
- organic high strength turmeric with black pepper, ginger and probiotics
- one a day liver detox formulation
- 100 per cent Australian organic diatomaceous earth powder.

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CrampFix

CrampFix® is a new formulated supplementary sports food especially developed to help athletes achieve their performance goals.

An official sponsor of Ironman, CrampFix® is ideal for any athlete and is currently being used by professional AFL, Rugby Union, NRL, Ironman, Marathon Runners and Cyclists.

Using the latest science on neurological cramp treatment, CrampFix® prevents and treats cramps effectively and rapidly.

Current export markets include Asia and the product is sold direct to customers in England, Ireland, New Zealand and Australia.

With a combined 40 years of experience in food manufacturing, marketing and business management, the company founders are seeking to grow the brand further internationally.

The product is manufactured in the company's own premises in Queensland, Australia to HACCP certification.

Products/services:

- breakthrough cramp management
- manufactured in Australia to HACCP certification
- all natural, highly effective proprietary formula
- ASADA and WADA compliant.

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Digital Orthotics Laboratories Australia (DOLA)



DOLA is a custom foot orthotic laboratory and prefabricated orthotic manufacturer located on the Gold Coast in Queensland.

Founded in 2000 by two Australian Podiatrists DOLA provides foot orthotic services to health professionals and suppliers in the health and medical industry worldwide.

Foot orthotics are medical shoe inserts used to treat or prevent many foot and lower limb musculoskeletal pathologies and to manage complications in patients with chronic diseases including diabetes, arthritis and CVD.

DOLA offer an orthotic solution for all levels of health needs. From over the counter products for retail and larger distribution to prescription made for health professionals - DOLA cover it all.

Our products are supported by digital education platforms and university based education and training programs.

Products/Services:

- custom made foot orthotics: 3D scanning, CAD/CAM, 3D printing
- prefabricated foot orthotics: over the counter and customisable
- education/training: online videos, digital platforms, podiatrist support

CONTACT DETAILS

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Eco Superfoods

Eco Superfoods is an Australian company founded by a team of industry experts with over 70 years of combined business experience.

They excel in delivering functional, natural supplements by creating cutting edge formulations for health, wellbeing and performance.

The brands created by Eco Superfoods lead the way in the 'good-for-you' and sports nutrition categories, integrating on-trend ingredients and superfoods into delicious and functional products.

Using only the highest quality natural and GMO free ingredients, their whole range is 100 per cent plant based, vegan friendly, and gluten free.

The Eco Superfoods team share a vision for the company as their lifestyles form the culture that is reflected through their products and worldwide consumers.

Eco Superfoods also understand that every person and business affects the sustainability of the world in some way. Therefore, all their products are manufactured using 100 per cent

renewable energy, helping achieve a minimal negative impact on the environment.

Products/Services:

- dedicated to plant based, natural and organic products
- vegan friendly and gluten free
- superfood infusions
- designed for all types of people: from Foodies to Athletes
- unparalleled tastes and textures across the whole range
- natural fitness nutrition supplements
- sustainable and ethical manufacturing practices.

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Mavella



Mavella was founded by two Australian Mums that created a superfood powder range for kids. This was designed to get some extra nutrition into kids daily diet. Great for fussy eaters and tastes amazing, but even if your child is not a fussy eater, a great drink. The Mavella brand is inspired by their kids Maverick and Ella hence, Mavella.

There are four flavours and each one has a functional benefit. Body Boost, Brain Boost, Veggie Boost and Immune Boost. They are in powder form and all contain Australian grown fruits and vegetables as well as super foods such as chia, prebiotics, vitamins and organic brown rice protein plus other superfoods. Easy to add to milk, smoothies, water or cooking. Mavella also now have a baby probiotic in the range and their philosophy is about nurturing the next generation.

Products/services:

- made from real fruits and vegetables which are locally processed in Australia
- 100 per cent all natural
- free from colours and flavours
- free from preservatives and artificial sweeteners
- no hidden nasties
- contains certified organic ingredients
- formulated in conjunction with naturopaths
- versatility in cooking
- Australian made
- award winning products.

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Morlife

Morlife is an Australian family owned, multi award winning and manufacturing company that commenced in 2002.

They manufacture a wide range of functional foods that are formulated by a research team of eight, who are either Naturopaths, chemists and food nutritionists. They determine what nutrients are needed to improve our health and wellbeing in a significant way. Morlife then combine these key ingredients to make tasty superfoods that are vastly different from everyday common foods that often lack the key nutrients that our bodies deserve and require.

As an example: Morlife's Toasted Cereal in one bowl has:

- super berries: special combination which has three times more antioxidants compared to other cereals (measured by an ORAC test in an approved independent laboratory)
- high fibre: combining the benefits of both soluble and insoluble fibres – equivalent to three slices of wholemeal bread

- five nutritious seeds and nuts in tailored combination providing Omega 6 fatty acids
- all in a base of wholegrains which gives a feeling of satisfaction for longer, with the maximum fibre retention.

Products/services:

The Morlife range has more than 300 lines which include:

- dark chocolate coated super berries, Australian nuts and dried fruit combinations
- fortified herbal teas with organic ingredients
- superfood powder blends such as Alkalisng Greens® and Liv'a Detox™
- prepared snacks and meals such as Chia Puddings and Quinoa Risotto.

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Business and investment support

The City of Gold Coast (Council) has established a program to assist you to invest or do business on the Gold Coast.

The program offers a suite of services including financial assistance, itinerary development, introductions to local industry networks, streamlined development applications and much more.

To find out how we can help you, contact one of our experienced Investment Attraction officers:

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