

inspired by lifestyle  *driven by opportunity*

SURF AND SKATE BUSINESS GUIDE

SURF EXPO 2018



invest.moregoldcoast.com.au

AUSTRALIA'S
GOLD COAST™



inspired by lifestyle + driven by opportunity

This publication has been prepared as an information source only. Council of the City of Gold Coast makes no statements, representations or warranties relating to accuracy or completeness and you and all other persons should not rely upon any information contained in this publication. Any reference to any specific organisation, product or service does not constitute or imply its endorsement or recommendation by the Council of the City of Gold Coast. Council of the City of Gold Coast disclaims all responsibility and all liability (including without limitation, liability in negligence) for all expenses, losses, damages and costs you might incur as a result of the information being inaccurate or incomplete in any way and for any reason. Edition: January 2018.

WELCOME TO THE GOLD COAST



As Mayor of the Gold Coast I am honoured to introduce you to our great city.

It's a place where the 'have-a-go' spirit is strong and people are proud to live; work; study; start and grow a business; and raise a family.

In the lead-up to the Gold Coast 2018 Commonwealth Games™ we are embracing change and dreaming big. We are taking advantage of our opportunity to shine on the world stage.

The work we're doing now will transform the Gold Coast from a city with potential to a truly world class global centre. I encourage you to find out more about our city.

The company information we've provided in our Business Guide is an introduction to this thriving Gold Coast industry.

As a relatively young city, the best is yet to come. Be part of our future.

A handwritten signature in black ink that reads "Tom Tate".

MAYOR TOM TATE
CITY OF GOLD COAST

WELCOME TO THE GOLD COAST

1

GOLD COAST, AUSTRALIA

3

COMPANY PROFILES

4

BUSINESS AND INVESTMENT SUPPORT

9

GOLD COAST, AUSTRALIA

The Gold Coast is a city coming of age. It is a place of opportunity that, over the next decade, will transform into a globally-recognised city while retaining its enviable lifestyle and stunning natural environment.

Strategically located on the edge of the Asia-Pacific rim, with access to two international airports, the Gold Coast is perfectly positioned as a destination for business, investment, study, sport, events, tourism and lifestyle.

The Gold Coast stretches along 57 kilometres of coastline and is home to over half a million people. Beyond the city's beautiful beaches are vast, sub-tropical rainforests with breathtaking scenery.

The city enjoys a five-year average annual growth rate of 2 per cent and has access to an economic catchment of over 3.6 million people.

Welcoming close to 13 million visitors each year, the Gold Coast is Australia's premier tourist destination, offering a vibrant mix of shopping, accommodation, theme parks, restaurants, entertainment and an abundance of natural attractions.

With a robust economy valued at over \$25 billion, and an ambitious strategy that encourages innovation and sustainable growth, the Gold Coast's future is full of promise.

Ours is an economy of opportunity that has grown from its basis in tourism and construction to a diverse, knowledge-based economic environment.



COMPANY PROFILES



Deep Ocean Boards

Since 2008, Deep Ocean Boards has been dedicated to stand up paddle board performance, quality and innovation.

From its state of the art manufacturing facilities located at Burleigh Heads on the Gold Coast, the surfing mecca of Australia, Deep Ocean Boards is able to produce both quantity for retail clients and also individual custom shapes for high performance stand up paddle board athletes.

Deep Ocean Boards started with a need from hard-core stand up paddle board surfers demanding more from traditional shapes. This has been the back bone of Deep Ocean Boards highly regarded reputation as one of the leading manufacturers of cutting edge designs.

Deep Ocean Boards drive for innovation has led to new developments in state of the art materials used in all their boards maximizing the durability whilst striving for light weight performance. This relationship between design and material manufacturers has not only led to innovation in materials it has yielded several National Championship Trophies across all divisions, something Deep Ocean Boards are very proud of.

Products and services:

- high performance SUP's
- production model race boards
- production model surfing boards
- custom.



Contact details

Phillip Lloyd - USA Sales Manager

P 321 292 4334

E info@barrierwaterman.com

W deepoceanboards.com





FiiK is a world leader in electric skateboards and have constantly innovated the design and performance of electric skateboards for the last 12 years.

FiiK exports electric skateboards all over the world from their headquarters located on the Gold Coast in Queensland, Australia. FiiK has strong ties to the surfing and skate community and has a team of dedicated riders.

FiiK is well known for its large range of skateboards that cater for all different riding abilities, age groups and types of terrain they can be used on.

Products and services:

- high performance electric skateboards
- world leader and innovator
- the world's fastest boards
- the world's lightest electric skateboard
- real electric skateboards designed and tested by skaters and surfers.



Contact details

P +61 7 5549 4756
E daniel@fiik.com
W fiik.com



Kush

Kush is an innovative company specialising in electric scooters and E-bikes. Kush has designed and developed unique hub motor drive systems that are silent, powerful and efficient.

The Kush Steezer is a new product that provides a great green transport option for distances up to 60 kilometres (37 miles).

Kush have also developed the worlds lightest electric scooter using the latest carbon fibre composite materials and continue to develop innovative transport solutions.

Products and services:

- cool/fun
- efficient
- zero emissions
- practical transport.



Contact details

P +61 417 007 323
E daniel@kushelectric.com
W kushelectric.com

kush

OBfive Skateboards

OBfive is a surf style skate brand, inspired by the surf lifestyle and skate culture. Their designs are influenced by everything surf and are easily recognised by their strong marketing presence and team of surf stoked ambassadors.

Touted as the fastest growing skate brand in Australia, OBfive has a very impressive digital footprint. With a host of product ambassadors and key retailers, they have a combined reach of 3 million people across all of their social media platforms. This has been the best marketing vehicle for the brand and has enabled OBfive to reach a global market, which has in turn led to sales and retail distribution opportunities globally.

OBfive skateboards ... inspired by a surf lifestyle and a skate culture.

Products and services:

- surf skates
- cruisers
- longboards
- droptroughs.



Contact details

P +61 418 752 663
E kris@obfive.com
W obfiveskateboards.com.au

OBfive
G O L D C O A S T

Business and investment support

The City of Gold Coast is 'open for business'.

We are here to help connect you and deliver the best outcomes for your business.

To find out how we can help, contact one of our experienced Business Development Officers:

P +61 7 5581 7528

E businessgc@goldcoast.qld.gov.au

W invest.moregoldcoast.com.au



Surfers at Kirra Beach, Gold Coast

AUSTRALIA'S
GOLDCOAST.[™]